

72nd Photographic Convention & Image Competition



April 29 -May 1, 2022

Maine Professional Photographers Association www.MainePPA.com

MPPA CONVENTION SCHEDULE

FRIDAY, APRIL 29

8:00 am - 12:00 pm | Image Competition

12:00 pm - 1:00 pm | Lunch

1:00 pm - Finish | Image Competition

4:00 - 6:00 pm | Dinner on your own

6:00 pm - 9:30 pm | Larry Lourcey **"12 Elements** to Non-Merit Images + IPC Grading Ruling"

9:30 pm - 11:00 pm | Hospitality Suite

SATURDAY, APRIL 30

7:00 am - 8:30 am | Juror Image Critique

9:00 am - 12:30 pm | Esteban Gil **"Cinematic** Wedding Photography Made Simple" Part 1

12:30 - 1:30 pm | MPPA Member Meeting & Convention Pizza Party

1:30 pm - 4:00 pm | Esteban Gil **"Cinematic** Wedding Photography Made Simple" Part 2

4:00 - 5:30 pm | Dinner on your own

5:30 pm - 9:30 pm | Chris Wooley "Master Your Marketing"

9:30 pm - 11:00 pm | Hospitality Suite

MPPA CONVENTION SCHEDULE

SUNDAY, MAY 1

7:30 am - 11:30 am | Lisa Asp "How to Talk Dog"

11:30 am - 12:30 pm | Lunch on your own

12:30 pm - 4:30 pm | Kimberly Smith **"Finding Your Creative Vision"** A Fantasy Portrait Workshop

6:00 pm | Group Photo

6:30 pm - 10:30 pm | Awards Banquet & Masquerade Party

MONDAY, MAY 2 - BONUS DAY

9:00 am - 4:00 pm | Kimberly Smith **"Finding Your Creative Vision"** A Fantasy Portrait Workshop Bonus Day (PPA Merit Class) (\$99 Member / \$149 PPA / \$199 Non-Member)

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Publication Editor | Rebekah Wheeler On our Cover | "Delphinium Out of the Darkness" by Brenda Giasson



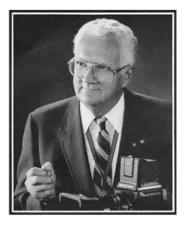
Convention Sponsors

A huge thank you to our sponsors who made this convention possible and affordable to our members!



History of MPPA







The Maine Professional Photographers Association was founded in 1948 with the purpose to advance photography in all its branches, both as an art and as a profession. The Association promotes and fosters a forum to maintain cordial relations and cooperation through education for its members.

James Clark was one of MPPA's founding fathers and was an active member and mentor to many for over 55 years. He firmly believed in continuing education to remain competitive and competent. In 1999 the MPPA Scholarship Fund was established in his honor and continues to provide educational assistance to those who are active members of the MPPA.

We strive to continue the legacy that our founding fathers created while paving the way to the future of the photography industry.

A listing of our past presidents and image competition winners can be found at <u>MainePPA.com/Our-History</u>

Join the MainePPA!

And here's why...

Hybrid Education, Convention & Social Events

MainePPA prides itself on bringing world-class speakers, experts and educators to Maine and online. Monthly programs, social events and our multi-day convention are no additional cost to members.

Networking

Make connections and gain a solid network of peers and professionals that will aid you as you continue to grow you business in an ever changing industry.

Scholarship Opportunities

Members can apply for quarterly scholarships towards any photography based training - even outside of PPA affiliates (excludes memberships).

Discounts & Prizes

Commission free shopping at in state camera store! Door prizes at most events!

Get Involved

All Maine PPA members have the opportunity to help mold the direction of our association every year. With a multitude of committees and an our annual convention, you have many ways for your voice to be heard.

MPPA Dues Structure

Active Member*	\$150	Retired Photographer*	\$75
Associate Member*	\$75	Honorary Member	
Student*	\$75	Lifetime Achievement*	

*Includes Convention

Join today at MainePPA.com/join

Scholarship Opportunities

MainePPA members can apply for quarterly scholarships towards **any photography based training -** even outside of PPA affiliates.

Quarterly Scholarship Guidelines & Eligibility:

- Applicants must be an active MPPA Member in good standing.
- Applicants may apply for quarterly scholarships once each year or up to a maximum scholarship benefit of \$500 per year.
- Applications must be submitted to the scholarship committee before posted deadlines for consideration. Payment receipts must be provided before any scholarships can be awarded.
- The amount awarded will be determined based on the program requested. Each individual scholarship is not to exceed \$250. The scholarship committee will be awarding up to \$500 in scholarships per quarter.
- Scholarship funds will reimburse class fees only. Books, supplies, and workshop items will not be covered.
- Association memberships, online subscriptions, and multiweek classes are not eligible for scholarship funds.
- All educational programs are subject to approval. The scholarship committee has full discretion in the final distribution of scholarship funds and will decide recipients with an official committee vote.
- Scholarships will be drawn no more than once every quarter. Selected scholarship recipients will be notified via email within 7-10 days after each deadline.

Quarterly Deadlines:

March 1st / June 1st / September 1st / December 1st

Visit <u>MainePPA.com/Scholarship-Application</u> to apply!

Meet the Board



Nick Angelides President



Chantal Paradis 1st Vice President



Sandra Miner Immediate Past President



Allen Small Treasurer



Emily Small Secretary



Enid Arvelo Director



Rebekah Wheeler Director



Lauren DelVecchio Director



Crystal Reynolds Director

A Message from our President

When faced with adversity one has but two choices to really consider. Accept things as they are and become the victim or lean forward. Lean forward and adapt one's behavior to leap over the hurdles that have been placed before them. We have seen firsthand what this pandemic has done to our local economies and other PPA affiliates. Not every business has survived not every state affiliate was able to stay together. It takes hard work, commitment and a mindset to keep moving onward. It also takes a strong team, a solid plan and believers.



Nick Angelides 2021-2022 MPPA President

I believe we have demonstrated that the Maine Professional Photographers Association is equipped with these components and refuses to give up. I believe we have a board that believes in its members and that those members believe in their association. This is why when the pandemic took things away from us back in March of 2019 we didn't close up shop. We simply huddled together and discussed how we could pivot. Now after some troubled time, here we stand, with a chance now to write the next chapter together. Whatever the situation, we will tackle it together as a single force.

The storm is not over but we are getting stronger and while in our social hibernation we have had the opportunities to learn new skills and adjust our ways of doing business. We entered this last year with hope that some level of social normality would return to our lives. It now appears that our world is starting to slowly awaken from this pandemic slumber – our eyes are allowed to open just a little bit more every day. This is no time to slow down. Our incoming board is relatively new to the role - but they are an energetic and relentless workforce. I am excited to see what we will all achieve together. Safe in-person socials are going to continue, ongoing virtual learning is going to keep happening, new recruiting techniques are going to be implemented. We are going to reach for the heavens and aim to catch some stardust. We have reached for the heavens and aimed to catch some stardust. And now as we start anew - I can proudly say that we achieved what we set out to do and maybe even then some.

Lastly, we are more than just a group of hobbyist and professionals tallying their shutter counts and checking their exposure meters. We are a family and for some we may be the only family that they have had during this time. Families stick together and help each other in times of need. We are going to be here for you and continue to do our part to bring you education and strengthen our network. But to be successful, we need our believers to stand up and take a more active role. Become more engaged, give us feedback and help us grow. If we continue leaning forward nothing we face will be able to blow down our house.

To all the previous MPPA boards I have served on - thanks for showing me the ropes and helping provide me with the confidence to move forward.

Welcome our 2022-2023 Incoming Board

President: Chantal Paradis 1st Vice President: Rebekah Wheeler 2nd Vice President: Crystal Reynolds Secretary: Emily Small • Treasurer: Allen Small Directors: Lauren DelVecchio, Roderic Jackson, Holly Kangas & Traci Rousseau Immediate Past President: Nick Angelides

2022 Jury Chair



Chris Wooley

M. Photog., Cr., CPP, F-PPW Pending PPA JIT

Chris Wooley is a photographer and educator with a retail portrait studio in Spokane, Washington where he specializes in Vintage Inspired Portraits and Commercial Business Portraits. He holds the Master Photographer and Photographic Craftsman degrees and Certified Professional Photographer status from the Professional Photographers of America, where he also serves as a counselor, advocating for photographer rights. He is a past-President of the Professional Photographers of Washington. Chris has won numerous print awards, including multiple Fuji Masterpieces, ACI's Image Excellence, and various state "best of" awards. He is a recipient of the prestigious "PPA National Award" for his contributions towards the photographic industry. Chris helps photographers learn and hone their craft by presenting at workshops, conferences, and meet-ups across the US.



Larry Lourcey M.Photog., M.Artist., Cr., CPP PPA Approved Juror

Since earning his Bachelor of Arts in 1992, continuing education has always been a priority. Countless art classes and photography workshops have helped to mold his style and technique. His work encompasses a broad range of styles- from fun, whimsical black and whites to elegant, traditional portraiture.

He is also a talented painter, with a rich style inspired by artists like Pina Daeni and John Singer Sargent. His work has been featured in everything from the "Painter Wow" books to the cover of Professional Photographer Magazine.

He has had several images included in the PPA Loan Collection, earning him the Imaging Excellence Award in 2013. He has also been a finalist in the Grand Imaging Awards.

In 2001, Larry earned his Certified Professional Photographer designation from the Professional Photographers of America, followed by his Master Photographer degree is 2007. In 2009 he became a PPA Approved Juror. He added Master Artist to his resume in 2016. Larry is a past president of the Dallas Professional Photographers Association and currently serves on PPA's Board of Directors.



Esteban Gil

Esteban Gil, Connecticut based wedding photographer and educator based in Guilford, CT.

Over the years, he has honed his raw creative abilities into a talent that is undeniable. Esteban places importance on capturing emotion first and art second, but consistently succeeds in turning almost every moment into artistry. His work is easily recognized by his well-thought-out framing, out-of-the-box creativity, and even more so his imaginative use of light – be it natural or flash.

Through the Steel & Flint workshops and corresponding Facebook community, Esteban has cultivated an environment that fosters growth through education, group discussions, artistic challenges, unlimited access to guidance and advice, and friendships. As he continually strives to grow in his own abilities and career, he never hesitates to advise, encourage, and help others to grow.



Mark Sweeney

M.Photog., M.Artist, Cr. PPA Approved Juror

Mark's Photographic career started in high school as a staff photographer for The Elkhart Truth and South Bend Tribune newspapers in Northern Indiana where he photographed sporting events, feature stories and spot news.

He is a graduate of Rhode Island School of Photography and for the past 20-odd years he has been in Clifton Park, New York photographing weddings and corporate events.

Mark holds the Master of Photography, Master Artist, and Photographic Craftsman Degrees from PPA. A recipient of PPA's Imaging Excellence Award and Imaging Excellence Bar, he's been a Top 10 Grand Imaging Award finalist in 2019 and 2017 and is a 13 time IPC Medalist, including 2018 Diamond Artist Of The Year and 2021 Platinum Medalist.

Mark is actively involved in PPA. He's on the PPA Competition Committee, is a PPA Councilor, and on PPA's list of Approved Jurors.



Pete Reznac

M.Photog., Cr., CPP PPA Approved Juror

Pete Rezac is a portrait photographer based in Reno, Nevada. He still works with medium and large format cameras and film in creating his fine art portraiture because of the tactile process it provides him in creating his work, along with the rich tones and high fidelity of the photographs that come from these tools. Seeking an authentic look through his

children character portraits, his work has earned him numerous accolades from the photographic community.

Pete holds the Master of Photography, Photographic Craftsman, and Certified Professional Photographer degrees from the Professional Photographers of America. He is also a PPA approved Certified Professional Photographer Exam Preparation class instructor and active educator teaching and mentoring other professional photographers throughout the United States. He's also a Professional Photographers of America print jurorin-training and working towards becoming an affiliated judge. Pete also serves on the Board of Directors for the Professional Photographers of California.



Lisa Asp M.Photog., M.Artist, Cr., CPP Pending PPA JIT

Lisa Asp grew up in Minnesota. She moved to the east coast in 1998 and opened an upscale, retail photography studio in Connecticut. When her husband was offered a job back in Minnesota in 2011, they jumped at the chance to move back near family & friends and relocated. After

purchasing and renovating a house, Asp opened "Tangerine House of Design", a full-time home-based studio, in Edina, MN. Pet photography had previously been a small part of her business but took off at this point and became her niche market. In 2019, Asp moved back to a commercial space in Minneapolis. Lisa has won numerous awards for her work including five Kodak Gallery awards, Fuji Masterpiece, Lexjet, PPA District First Place and GIA Second Place, Diamond Photographer of the Year, and more.

Receiving PPA "Photographer of the Year" status the last 10 years straight, Asp has been named one of PPA's "Elite Plus" members. She enjoys volunteering her time with several pet rescues photographing their adoptable animals, fostering and assisting in their fundraisers and food drives. Her love of animals has grown into wildlife (and landscape) photography. She is a past president of the Twin Cities Professional Photography Association, Founder and Director of the Animal Image Makers Conference, and a PPA Councilor.

HUNDED BASE

Hunt's specializes in all of your photo and video equipment needs. We offer personalized service and competitive pricing for all of MPPA members.

Noah will be your dedicated sales rep. We look forward to continuing our long-time support of MPPA and working with each and everyone of you!





@ huntsphotovideo

Noah's Contact Information: Email: nbuchanan@huntsphoto.com

www.youtube.com/user/HuntsPhotoandVideo



Program sponsor White House Custom Colour



The 12 Elements of the Non-Merit Image

with Larry Lourcey

Friday, April 29 6:00-9:30pm

We've all been there with an image we think is awesome, then it falls short of the merit level. In this informative and fun program, we will walk through the 12 most common pitfalls what will derail a competition entry and the best ways to avoid them. By the end of the class you will be comfortable looking at images and spotting things that need to be fixed before you even enter them!

ABOUT

Larry is a PPA approved juror, a GIA finalist, has earned the Image Excellence Award in 2013 and is past president of the Dallas PPA. Larry's work encompasses a broad range of styles; from fun, whimsical black and whites to elegant, traditional portraiture. His work has been featured in everything from the "Painter Wow" books to the cover of Professional Photographer Magazine.



Cinematic Wedding Photography Made Simple

with Esteban Gil

Saturday, April 30 Part 1: 9:30am-12:30pm Part 2: 1:30pm-4:00pm





Join Magmod ambassador, Esteban Gil, for an exciting 6 hour class that teaches new ways to utilize offcamera flash equipment and modifiers. Learn how to create a composite of a wedding party with only one light; utilize high-speed sync to photograph details and portraits in any light; light receptions and drag your shutter for an emotive feel; and create silhouettes with off-camera flash.



ABOUT

Esteban Gil, Connecticut based wedding photographer and educator based in Guilford, CT. He founded the creative community, Steel & Flint Society, in 2018.



Program sponsor American Color Imaging



Master Your Marketing

with Chris Wooley

Saturday, April 30 5:30-9:30pm

Get your marketing on the right track! In this course, you'll learn how to hone your marketing to make the time and money you spend even more efficient. Tap into the power of partnership marketing (complete with real world examples and ideas). Learn about client profiles. Focus your social media to match your brand. Tap into the power of referrals and repeat clients. Each helps you develop a stronger and more consistent marketing to get the perfect clients in the door.

ABOUT

Chris is a photographer and educator with a retail portrait studio in Spokane, Washington where he specializes in Vintage Inspired Portraits and Commercial Business Portraits.



Program sponsor American Color Imaging









How to Talk Dog

with Lisa Asp

Sunday, May 1 7:30-11:30am

There is more than just squeaky toys when it comes to creating portraits of our 4-legged family members. Lisa Asp, owner of Tangerine House of Design in Minneapolis, MN., has been photographing pets since 2001 and has learned a thing or two along the way.

Join us as she shares the inside scoop on training her (human) clients on how to light their dogs and get an expression that sells, and what products are her best sellers. Lisa will also discuss safety in working with pets, posing, lighting and lens selection and will close with a LIVE session to bring all the elements together.

ABOUT

Lisa has won numerous awards for her work which include five Kodak Gallery awards, Fuji Masterpiece, Lexjet, PPA District First Place and GIA Second Place, Diamond Photographer of the Year.



Program sponsor Miller's Professional Imaging









Finding Your Creative Vision: Part 1

with Kimberly Smith

Sunday, May 1 12:30-4:30pm

We are all unique thinkers. Some are free thinkers that go in with a clean slate while other are plannedout organizers. Come on an exciting journey with award winning artist/ photographer Kimberly Smith and learn how to think about your photographic creative process differently.

In this class we will start with a concept, plan out a session, look to make sure we are touching on many of 12 photographic elements - all while discussing a few tips and tricks Kimberly has picked up along the way. This class will include a live shoot so we can see her work and problem solve firsthand.

ABOUT

Kimberly has won no less than 147 exhibition merits, 55 of which have gone loan/IE. She is an impressive eight-time PPA Diamond Award winner and has also earned her Fellowship Degree through the American Society of Photographers.



Program sponsor Miller's Professional Imaging





BONUS DAY* Finding Your Creative Vision: Part 2

with Kimberly Smith

Monday, May 2 9:00-4:00pm *\$99 Member/\$149 PPA/\$199 Non-Member

This is a companion of Sunday's convention class where creative images will be produced. Kimberly will be doing a deeper dive into the creative process and photoshop editing. *This is a PPA Merit Class.*





ABOUT

Kimberly has won no less than 147 exhibition merits, 55 of which have gone loan/IE. She is an impressive eight-time PPA Diamond Award winner and has also earned her Fellowship Degree through the American Society of Photographers.



What's the saying, "necessity is the mother of invention"? Well, the mother of Marksman Holster is someone who wanted comfort, timeless style, and a *touch* of badass.

Holly Kangas is the mother of Marksman Holster (and humans), who also works full-time as a wedding photographer. Long days shooting left her looking for a holster that fit not only her comfort and style requirements, but something that would also make her job easier. Being a bit of a self-described sewing ninja, she decided to design and make her own: **The Marksman**.

Get ready to *fall in love* with a little bit of *leather*.





Holly Kangas • holly@mmholster.com WWW.MMHOLSTER.COM

2021 Award Winning Images



"Delphinium Out of the Darkness" by Brenda Giasson Certified Professional Photographers Award Judge's Choice - Ella



"A Warm Fall Morning" by Sandra Miner American Society of Photographers Award Judge's Choice - Leslie



"Back Off!" by Sandra Miner American Society of Photographers Award Animal Image Makers Award



"Moonlit Majesty" by James Flachsbart Best in Show & Judge's Choice - Dawn



"A Balancing Act" by Sandra Miner Judge's Choice - Gena

2021 Award Winning Images



"Silent Repose" by Erica Harvey First Time Entrant Award Open Category Award



"Sunset Pirouette" by James Flachsbart Client Image Award Judge's Choice - Jeff



"Stronghold" by Dean Bugaj Creative Challenge Award



"Turmoil in the Sea" by Dean Bugaj Judge's Choice - Thom



"Who Me?" by Susan Ogar Best Black and White Award







"See You in Maine" by Enid Arvelo **Best Album**

2021 Photographer of the Year JAMES FLACHSBART



"Moonlit Majesty"



"Wherever the Wind Takes Us"



"Sunset Pirouette"

2021 Photographer of the Year JAMES FLACHSBART

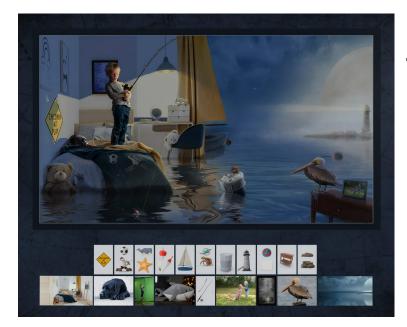


"Across the Threshold"



"Black Sabbath"

2021 Artist Photographer of the Year Nick Angelides



"The U.S.S. Dreamscape"



"Junkie"

2021 Artist Photographer of the Year Nick Angelides

"Her World In Her Hands"



"Into a Forgotten Realm"



2021 Portrait Photographer of the Year NICK ANGELIDES



"Coming to America"



"Dark and Disturbed"



"Fierce and Focused"



"I'm Not Done Fighting Yet"

2021 Landscape Photographer of the Year **DEAN BUGAJ**



"Marvel"



"Turmoil in the Sea"



"Glacial"



"Stronghold"

2021 Fine Art Photographer of the Year JAMES FLACHSBART





"Lightkeeper's Christmas"



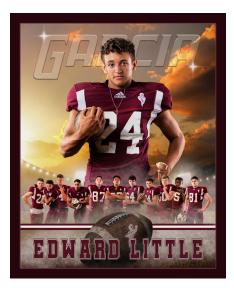
"Moonlit Majesty"



[&]quot;Labyrinth Descending"

"Black Sabbath"

2021 Sports Photographer of the Year NICK ANGELIDES



"Together We Stand"



"I Am the Storm"





"Season Waiting in the Wings"

"To the Core"

2021 Animal Photographer of the Year SANDRA MINER





"A Misty Morning Ride"



"This is MY Territory!"



"A Balancing Act"

"Back off!"

2021 Commercial Photographer of the Year **JEFFREY MORRIS**



"Live Performance - Grease"

2021 Wedding Photographer of the Year JAMES FLACHSBART

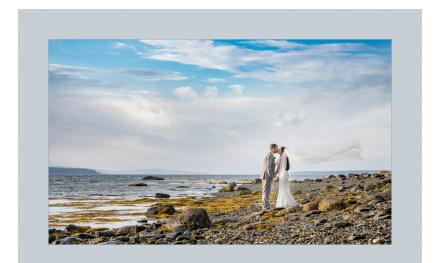


"Across the Threshold"



"Sunset Pirouette"

2021 Wedding Photographer of the Year JAMES FLACHSBART



"Wherever the Wind Takes Us"



[&]quot;My Wish Upon a Star"

In Memory of Mark Haskell 9/4/1953 - 12/24/2021

Mark Haskell was a dear friend and mentor to many in the photography industry and in his community. Always ready with a welcoming smile, wearing his faded red crocks and shorts in almost any weather, he was the picture perfect Mainer. A photographer for over 43 years, Mark also enjoyed hunting, fishing, and golfing. He was often the first face you saw at educational programs and convention, and always found behind the scenes volunteering his time for the association he was so passionate about. Mark had a unique sense of humor and had the ability to find the fun in any situation, a true child at heart. A long time member of the MPPA, Past President in 1983-1984, former MPPA Business Manager, and committee member. The MPPA would not be what it is today without him. Mark, may you find peace and joy always. You will be missed.



Mark Haskell, M. Photog., Cr., CPP



