

73rd Photographic Convention & Image Competition



April 28-April 30, 2023

Maine Professional Photographers Association

www.MainePPA.com

MPPA CONVENTION SCHEDULE

FRIDAY, APRIL 28

2:00 pm - 6:00 pm | Peter Scheibner "How to Transition from Photographer to Videographer"

6:00 pm - 8:00 pm | Dinner on your own

8:00 pm - 10:00 pm | **Small bites and drinks** at **Moderation Brewery**

SATURDAY, APRIL 29

8:30 am - 9:00 am | MPPA Annual Meeting

9:00 am - 12:00 pm | Roberto Valenzuela "Fearless Posing"

12:00 - 2:00 pm | Lunch on your own

2:00 pm - 4:00 pm | Katelyn Mallett "Instagram Essentials For Photographers"

4:00 pm - 5:30 pm | **Shoot Out/Reel Out** with **Models**

6:30 pm | Convention & Speakers Group Photo

7:00 pm - 9:30 pm | **Award Ceremony & Banquet** (\$60)

9:30 pm - 11:00 pm | **After Party at Moderation Brewery**

MPPA CONVENTION SCHEDULE

SUNDAY, APRIL 30

8:30 am - 12:00 pm | Scott Detweiler "Using Al in Your Photography Business"

12:00 pm - 2:00 pm | **Photo Gear Yard Sale** & Lunch

2:00 pm - 4:00 pm | Joshua Snow "Landscapes: Hindsight Vs. Foresight"

4:00 pm - 4:15 pm | Break

4:15 pm - 6:15 pm | Shawn Black "Creating Dynamic Images in Boudoir"

MONDAY, MAY 1 - BONUS DAY

9:00 am - 5:30 pm | Shawn Black **"The Business of Boudoir"** Workshop Bonus Day (PPA Merit Class) (\$99 Member / \$149 PPA / \$249 Non-Member)

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Publication Editor | Rebekah Wheeler
On our Cover | "Rocky Coastline Strolls" by Gina Soule

In Memoriam



Dennis Harris MainePPA President 1995-1996



"Dick"
Towle
MainePPA
Scholarship Fund
Trust Founding
Member

Richard

Convention Sponsors

A huge thank you to our sponsors who made this convention possible and affordable to our members!

























PHOTO GEAR YARD SALE

SUNDAY, APRIL 30 | 12PM-2PM

Main Ballroom & 1st Floor Conference Room

Bring your new and used gear to sell and trade.

Make your own sandwich station provided so you
have time to set up and shop!





What's the saying, "necessity is the mother of invention"? Well, the mother of Marksman Holster is someone who wanted comfort, timeless style, and a touch of badass.

Holly Kangas is the mother of Marksman Holster (and humans), who also works full-time as a wedding photographer. Long days shooting left her looking for a holster that fit not only her comfort and style requirements, but something that would also make her job easier. Being a bit of a self-described sewing ninja, she decided to design and make her own: The Marksman.

Get ready to fall in love with a little bit of leather.



Holly Kangas • holly@mmholster.com WWW.MMHOLSTER.COM



Join the MainePPA!

And here's why...

Hybrid Education, Convention & Social Events

MainePPA prides itself on bringing world-class speakers, experts and educators to Maine and online. Monthly programs, social events and our multi-day convention are no additional cost to members. Attend full day workshops and convention and earn merits towards your national PPA degree.

Networking

Make connections and gain a solid network of peers and professionals that will aid you as you continue to grow you business in an ever changing industry.

Discounts & Prizes

Commission free shopping at in state camera store! Door prizes at most events!

Get Involved

All Maine PPA members have the opportunity to help mold the direction of our association every year. With a multitude of committees and an our annual convention, you have many ways for your voice to be heard. You also earn awards and recognition at our annual convention!

MPPA Dues Structure

Active Member*	\$175	Retired Photographer*	\$100
Associate Member*	\$100	Honorary Member	
Student*	\$100	Lifetime Achievement*	

^{*}Includes Convention

Meet the Board



Chantal Paradis
President



Rebekah Wheeler Vice President



Nick Angelides Immediate Past President



Allen Small
Treasurer



Emily Small Secretary



Roderic Jackson
Director



Traci Rousseau
Director



Lauren DelVecchio Director



Holly Kangas Director

Welcome our 2023-2024 Incoming Board

President: Chantal Paradis
1st Vice President: Rebekah Wheeler
2nd Vice President: Roderic Jackson

Secretary: Emily Small • Treasurer: Allen Small

Directors: Holly Kangas, Traci Rousseau, Caitlyn Wyman & Alyssa Dusoe

Immediate Past President: Nick Angelides

2022-2023 Year in Review





2022 Convention (Wedding Class with Esteban Gil & Margaritas)



Family Photography Workshop with Sarah Truman









Canine Photography Workshop with Gina Soule

2022-2023 Year in Review





Equine Photography Workshop with Gina Soule



Wedding Photography 101 with Chris Arson





Food Photography & Styling Workshop with Lauren Lear

2023 Jury Chair



Mark Sweeney M.Photog., M.Artist, Cr. PPA Approved Juror

Mark's Photographic career started in high school as a staff photographer for The Elkhart Truth and South Bend Tribune newspapers in Northern Indiana where he photographed sporting events, feature stories and spot news.

He is a graduate of Rhode Island School of Photography and for the past 20-odd years he has been in Clifton Park, New York photographing weddings and corporate events.

Mark holds the Master of Photography, Master Artist, and Photographic Craftsman Degrees from PPA. A recipient of PPA's Imaging Excellence Award and Imaging Excellence Bar, he's been a Top 10 Grand Imaging Award finalist in 2019 and 2017 and is a 13 time IPC Medalist, including 2018 Diamond Artist Of The Year and 2021 Platinum Medalist.

Mark is actively involved in PPA. He's on the PPA Competition Committee, is a PPA Councilor, and on PPA's list of Approved Jurors.



Chris Wooley
M. Photog., Cr., CPP,
F-PPW
PPA JIT

Chris Wooley is a photographer and educator with a retail portrait studio in Spokane, Washington where he specializes in Vintage Inspired Portraits and Commercial Business Portraits. He holds the Master Photographer and Photographic Craftsman degrees and Certified Professional Photographer status from the Professional Photographers of America, where he also serves as a counselor, advocating for photographer rights. He is a past-President of the Professional Photographers of Washington. Chris has won numerous print awards, including multiple Fuji Masterpieces, ACl's Image Excellence, and various state "best of" awards. He is a recipient of the prestigious "PPA National Award" for his contributions towards the photographic industry. Chris helps photographers learn and hone their craft by presenting at workshops, conferences, and meet-ups across the US.



Cindy Shaver
M.Photog., M.Artist., Cr., CPP
PPA JIT

Cindy Shaver is a wife, mother to three, Mimi to five and daughter to God. To most that know her she is often referred to as – a storyteller. More than a decade ago, while living in Alabama, she became drawn to photographer and discovered that she could live her dream of telling people's stories without the use of words by way of photography. She worked hard and gained ground in the photographic industry earning her Certified Professional Photographer status and then soon after her Master Photography, Photographic Craftsman, and Artist Degrees with Professional Photographers of America (PPA).

Photography has allowed her the chance to connect, share and learn with others which has become an irreplaceable part of her life.

This four-year Juror in Training (JIT) with PPA has earned one Gold and four Bronze Photographer of the Year in previous International Photographic Competition. When she is not judging state affiliate image competitions she is often capture portrait and wedding images that help her clients showcase monumental milestones in their lives.



Julie Savage M.Photog., M.Artist., Cr., CPP PPA Approved Juror

Julie Savage is a quirky fine art photographer in Madison, Alabama. She started her photography business on Kwajalein in the Republic of the Marshall Islands in 2013 creating lasting portraits for families, seniors, dancers, maternity, children, and pets. In 2018, after moving to the U.S. she focused on digital art creating images that tell stories from her

personal life with a feminist perspective. Julie is a Certified Professional Photographer (CPP), PPA councilor for the state of Alabama, PPA juror, with her Master Artist, Master of Photography and Photographic Craftsman degrees through the Professional Photographers of America. She teaches workshops on art inspiration, Photoshop, and photography and enjoys collaborating on creative images with fellow artists. She is an active member of the Professional Photographers of Hawaii and Professional Photographers of Huntsville, Alabama. Awards include 2016 PPA Platinum Photographer, 2017 PPA Bronze Artist, 2018 Silver Artist, 2018 Bronze Photographer, and 2022 Gold Photographer.



Bob Coates M.Photog.M.Artist.Cr.,CPP, EA-ASP PPA Approved Juror

Coates started his official pro career in March of 1995 after picking up and putting down a camera for the previous Thirteen years. Based in the Caribbean for his first three years of business Bob concentrated on commercial photography. He was dragged kicking and screaming into the wedding side of the business and then embraced weddings. Upon his

move to Sedona, Arizona to get out of the path of hurricanes, weddings were expanded and mixed with some commercial work. Coming full circle Bob is back to concentrating solely on commercial projects, chasing wildlife and creating an art décor line of images as a 'Lens Based Artist' combining photographic images with digital artistry.

Articles for magazines and books authored by Bob are part of how he gives back to the photographic community. In addition, Bob has presented programs from Hawaii to the Caribbean including National platforms at Imaging USA and other venues. Judging local and International print competitions is another way Bob shares his expertise in the industry.



Scott Detweiler

M.Photog.,Cr.

Our studio challenges each other to set up complete scenes and take a single photo without test shots. This has dramatically improved our abilities to create successful scenes from our imagination, even on location or group shoots where planning isn't much of an option. We are always learning and trying new ideas.

Most of my work is now commercial photography, retouching, boudoir, fine-art, and 3D modeling photography. I also do corporate headshots, catalog, and magazine work but love the occasional commission for something much more artistic.

Teaching others is something I enjoy doing via workshops, speaking engagements, or traveling to shoots as often as possible. I also do themed shoots, seminars on lighting, posing, and post-production seminars that are open to the public at my studio near Milwaukee, WI.

I love passing on my knowledge to those now facing similar frustrations with the technical aspects of this fantastic artistic outlet.



PHOTO EDITING SERVICES

CULLING	\$0.05/IMAGE		
COLOR CORRECTION	\$0.30/IMAGE (FREE W/ PREMIER)		
SKIN SMOOTHING	\$25/ORDER		
PREMIUM EDITS	\$4/IMAGE		
HYBRID EDITS	\$100/IMAGE		
SIGNATURE EDITS	\$150/IMAGE		
CUSTOM RETOUCHING	\$100/HOUR		

NEW! CUSTOM PRODUCTION MANAGEMENT - \$499/MO



How to Transition from Photographer to Videographer

with Peter Scheibner

Friday, April 28 2:00-6:00pm

In the first hour of this 4 part course, we will explore the technical and gear related parts of videography. From settings on your camera, to balancing a gimbal, this hour will be a hands-on experience with your tools at the center.

The second hour will be dedicated to lighting and framing an interview. One of the central elements of good video is lighting. So this hour will be dedicated to helping your lighting setups to stand out in a busy video world.

The third hour is 100% focused on wedding videography. Topics will include prepping a couple for the shoot, creating a shot list, specific shots to capture, using movement in your staged shots, working with photographers, and so much more.

And the final hour will be all about editing and finishing a video. Over the course of an hour, we will do an entire wedding video edit from start to finish, talking about the decisions and processes along the way. This will be a demonstration, coupled with Q&A throughout.

ABOUT

Former Maine wedding photographer and videographer and 15+ year veteran of the film and TV world, Peter has had the privilege of leading multiple award winning teams through every level of production.

Whether it was producing a feature film over the course of a year, or racing to finish an ad for Sunday Night Football, Peter has always relished the challenge and the reward of being a Film/TV Director.

Past projects include L.L. Bean and Maine Office of Tourism. He his currently the co-founder of The 541 Co. a full-service, director/producer-led Raleigh, North Carolina video production company specializing in broadcast TV and internet commercials.



Fearless Posing

with Roberto Valenzuela

Saturday, April 29

9:00am-12:00pm

Program sponsor

Canon









The five most important and practical lessons in posing that never fail. Posing is a language you can learn to speak. You don't have to spend the rest of your career guessing or copying poses. Learn these essential elements of the Posing language, and you will be well on your way to freedom from the constant fear of posing people.

ABOUT

Roberto Valenzuela is a photographer sponsored by Canon USA and thus a member of the Canon Explorer of Light program. He has been an International first place winner three times and has been recognized by his peers as one of the ten most influential photographers and educators in the world.

Roberto Valenzuela is a top-selling author in the "wedding photography" book category. His books Picture Perfect Practice, Picture Perfect Posing, Picture Perfect Lighting, and Wedding Storyteller Vol. 1. are sold worldwide and have been translated into multiple languages.



Program sponsor



Instagram Essentials for Photographers

with Katelyn Mallett

Saturday, April 29

2:00-4:00pm

4:00-5:30pm Shoot Out with Models

Learn about Instagram marketing, growth, reels, and stories for your business in this two-hour interactive class. Katelyn will share useful tips and tricks for novice social media users so that they can grow their online presence in an authentic way that reaches a bigger audience and attracts their ideal clients. During this class, we will practice creating, editing, and posting content on Instagram, achieving a consistent feel in our Instagram feed, and focusing on how to tell an authentic story with our images and online brand.

Join us for a photo shoot out/reel out with models from 4:00-5:30pm!

ABOUT

Katelyn has been photographing weddings and elopements across New England for the past decade. She captures romantic and whimsical images that showcase the beauty of nature and the connection of her couples. Her photography style infuses photojournalism with editorial beauty; using warm and natural hues she creates a timeless perspective. Katelyn has been featured in numerous publications such as Junebug Weddings, Maine Magazine, and Green Wedding Shoes.

Katelyn has mentored dozens of photographers, including 1 on 1 coaching, retreats, and workshops. She empowers photographers to grow their businesses through creativity and systems. Katelyn resides in Southern Maine with her husband Lance, where most days you can find her with a book, paintbrush, or Xbox controller in her hand, and a fluffy Goldendoodle named Desza by her feet.



Using AI in Your Photography Business

with Scott Detweiller

Sunday, April 30 8:30am-12:00pm



Artificial Intelligence has landed in the middle of the imaging world and is currently having a significant impact. However, this massive shift in technology doesn't have to be negative. In fact, it can be tremendously positive and open the doors to sales you would perhaps not have had. Let's explore how we can use this technology to open new doors, from larger wall-art commissions to building fantastic virtual sets. It isn't going away, so let's master it!



ABOUT

Most of my work is now commercial photography, retouching, boudoir, fineart, and 3D modeling photography. I also do corporate headshots, catalog, and magazine work but love the occasional commission for something much more artistic.



Teaching others is something I enjoy doing via workshops, speaking engagements, or traveling to shoots as often as possible. I also do themed shoots, seminars on lighting, posing, and post-production seminars that are open to the public at my studio near Milwaukee, WI.



Landscapes: Hindsight vs. Foresight

with Josh Snow

Sunday, April 30 2:00-4:00pm







The value of envisioning an image before capturing it is immeasurable. Being able to envision an image in your mind can be the key to unlocking your own creativity, as it did for me! Sometimes however, this may mean blending images for focus, or focal length, light, or otherwise and it's important to think about what it is you need to capture, to bring it to life!

Looking back at my own landscape photography work, and the evolution of complexity, I realized that there is no limits to what we can create and how pivotal it was for my personal process.

Follow along as we dissect and digest some of my favorite landscape images. And the thoughts, ideas and techniques that brought them to life. From capture, to post processing!

ABOUT

Joshua Snow is a Phoenix based Astro and Landscape photographer, multimedia Artist and Adventurer who has gained notoriety for his highly technical approach to creating colorful, whimsical, and thought provoking imagery.



Creating Dynamic Images in Boudoir

with Shawn Black

Sunday, April 30 4:15-6:15pm

Shawn will guide you through several dynamic boudoir posing and lighting setups designed to create images that your clients will desire in their albums and on their walls. Step by step I'll break down the poses/lighting and point out the details that take an image from just OK to wall worthy. I will discuss how incorporating just a few of these techniques will result in larger sales because clients will not only not be able to let them go from their albums, but want them displayed big and boldly on their walls.



ABOUT

Shawn Black is the owner/photographer at Couture Black, a boudoir studio located in Boston, MA. as well as the new owner and president of AIBP (Association of International Boudoir Photographers). He has written for and had his work featured across the top industry publications and in 2019 was named the AIBP Photographer of the Year. While being behind the camera creating will always be his first love, he has always been passionate about pushing the genre forward and educating which is why in 2021 he acquired and became president of AIBP.



BONUS DAY*

The Business of Boudoir

with Shawn Black

Monday, May 1

9:00-5:30pm

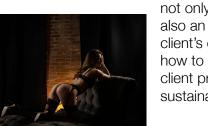
*\$99 Member/\$149 PPA/\$249 Non-Member



The Business of Boudoir

9:00am-12:00pm

Spend the morning learning how to build a successful boudoir brand that stands out.



Shawn will discuss how to construct a brand that stands out from the pack not only with stunning imagery but also an experience that exceeds your client's expectations. Attendees will learn how to marketing techniques, IPS and client processes that work to provide a sustainable prosperous business.



Creating Dynamic Images in Boudoir (Part 2)

1:30-5:30pm

Shawn will guide you through the application of techniques taught in Part 1. You will be grouped with a model to practice what you've learned.

2022 Award Winning Images



"Rocky Coastline Strolls at Sunset" by
Gina Soule
First Time Entrant
Client Image
Animal Image Makers
Judges Choice - Lisa Asp
Best of Show



"Pandora" by Lauren DelVecchio **Certified Professional Photographers**



"Make It Stop" by Stacy Knapp Black and White Image



"Strike a Match" by Lauren DelVecchio Judges Choice - Esteban Gil

2022 Award Winning Images



"Her Guiding Light Through Blindness" by Dana Rose Alvord Court of Honor



"Golden Girl" by Gina Soule **Judges Choice - Larry Lourcey**



"Resolute" by Sandra Miner American Society of Photographers



"HIGH VOLTAGE" by Sandra Miner **Creative Challenge**

2022 Award Winning Images



"Nothing Fancy, Just Me and My Horse" by Ashley Holloway Judges Choice - Pete Rezac



"When Dreams Meet Reality" by Dean Bugaj **Artistry in Photography**



"Longing for Your Embrace" by Yedi Koeshendi **Judges Choice - Chris Wooley**



"Split Personality" by Dean Bugaj Judges Choice - Mark Sweeney



"Kelly & Evan" by Enid Arvelo **Best Event Album**

2022 Photographer of the Year DEAN BUGAJ



"Follow the Whitecaps"



"When Dreams Meet Reality"



"Finding Dory"



"Split Personality"

2022 Wedding Photographer of the Year LAUREN DELVECCHIO



"Strike a Match"



"Like Nobody is Watching"



"Cold Weather, Warm Hearts"



"Gentleman"

2022 Artist Photographer of the Year **YEDI KOESHENDI**



"I brought you lunch"



"Love Birds"



"Companions"



"Lunch for Two"

2022 Reportage Photographer of the Year JAMES FLACHSBART



"A Spirited Conversation"



"Power's Out!"



"Wrong Turn"



"Blizzard"

2022 Portrait Photographer of the Year LAUREN DELVECCHIO



"The Machine"



"Pandora"



"Midas"



"Juggernaut"

2022 Landscape Photographer of the Year **DEAN BUGAJ**



"Follow the Whitecaps"



"When Dreams Meet Reality"



"Finding Dory"



"Split Personality"

2022 Fine Art Photographer of the Year **ROB SMITH**



"Blue Heaven"





"Color Flow"





"Mall Bangs"

2022 Sports Photographer of the Year NICK ANGELIDES



"Find Your Edge"



"To Define An Athlete"



"We Have Landed"



"The Few and The Proud"

2022 Animal Photographer of the Year GINA SOULE



"Soul of a Champion"



"Rocky Coastline Strolls at Sunset"



"Golden Girl"



"Prepare for Takeoff"

2022 Commercial Photographer of the Year ENID ARVELO



(((gelsight

"Illustrative Microscope Prototype"